



Willow Addison - 25

“With so many shopping choices online, I try to remind our customers of the value of human connection. I help them find what they need in our store, listen while they decide which pieces work for them, and encourage them to combine pieces in ways they may not have thought of if they were just clicking on images on their computer screen.

I believe our customers keep coming back for the lively face-to-face conversations and the ongoing relationship with a local business that cares about their experience.”

Occupation:

Sales Associate

Salary:

\$28,903

Education:

Typically
Requires None

Job Description:

Retail Salespersons sell merchandise, such as furniture, motor vehicles, appliances, or apparel to consumers.*



*Source: This information is based on O*NET™ data. O*NET is a trademark registered to the U.S. Department of Labor, Employment and Training Administration.

Job Description:

SOC Code: 41-2031

Top Job Skills:

- Customer service
- Greet customers
- Process sales
- Calculate costs of goods
- Set up merchandise displays

General Work Activities:

- Mental Processes
 - Review laws or regulations to maintain professional knowledge
 - Reconcile records of sales or other financial transactions
- Interacting With Others
 - Answer customer questions about goods or services
 - Demonstrate products to consumers
 - Advise customers on the use of products or services
 - Explain technical product or service information to customers
 - Monitor inventories of products or materials
- Information Input
 - Gather customer or product information to determine customer needs
- Work Output
 - Maintain records of sales or other business transactions
 - Prepare sales or other contracts

Source: SC Works Online Services (SCWOS)

LEARN MORE WITH SCWOS:

SC Works Online Services (SCWOS) is the state's largest job database and provides all of South Carolina's job postings from all major sites, including Monster and Career Builder, in one resource. SCWOS has thousands of positions listed by employers all over the state. To access SCWOS, visit jobs.scworks.org.

Find in-depth breakdowns of occupational statistics such as necessary job certifications, job skills and abilities, current job openings, overview of general work activities, and more by visiting [O*NET.org](https://www.o*net.org).

JOB STATISTICS:



Typical Wage Range
\$23,190 - \$34,700



Projected Growth
11,088/yr Job Openings



Employed In-State
69,050



Required Education
Typically
Requires None



Work Experience
Typically
Requires None



On-the-Job Training
Short-Term
On-the-job Training

***Source:** Occupational Employment and Wage Statistics (OEWS) and the U.S. Bureau of Labor Statistics.

EXAMPLES OF WORKFORCE AREAS WITH JOB OPENINGS:

Source: SC Works Online Services. Ask an SC Works representative for more information about postings in your area.

- Midlands
- Trident
- Greenville
- Waccamaw
- Upstate
- Worklink

EXAMPLES OF EMPLOYERS WITH JOB OPENINGS:

Source: O*NET. Ask an SC Works representative for more information about postings in your area.

- TSW Auto Mall
- Spectrum
- Bridgestone Americas
- Nordstrom
- Walmart
- Hendrick Automotive Company

RELATED OCCUPATIONS:

- Demonstrators and Product Promoters
- First-Line Supervisors of Retail Sales Workers
- Door-to-Door Sales Workers, News and Street Vendors, and Related Workers
- Stockers and Order Fillers

NOTE: All data based on state averages. Information may vary depending on region, experience, and specific employment situation. **Last Updated:** 2025.